

COMMONWEALTH OF KENTUCKY
BEFORE THE PUBLIC SERVICE COMMISSION

In the Matter of:

KEY COMMUNICATION MANAGEMENT, INC.)	
D/B/A DISCOUNT PLUS APPLICATION FOR A)	
CERTIFICATE OF PUBLIC CONVENIENCE AND)	
NECESSITY TO TRANSACT THE BUSINESS OF)	CASE NO. 95-243
A RESELLER OF INTEREXCHANGE)	
TELECOMMUNICATIONS SERVICES WITHIN THE)	
STATE OF KENTUCKY AND FOR APPROVAL OF)	
ITS INITIAL TARIFF)	

O R D E R

On May 31, 1995, Key Communication Management, Inc. d/b/a Discount Plus ("Discount Plus") filed an application with the Commission seeking a Certificate of Public Convenience and Necessity to resell intrastate long-distance telecommunications services within the Commonwealth of Kentucky.

Discount Plus is a Nevada corporation with its principal office in the state of Ohio and intends to resell tariffed services of facilities-based carriers certified by this Commission. Discount Plus does not request authority to provide operator-assisted telecommunications services.

Discount Plus does not own or operate, nor does it intend to construct, any telecommunications transmission facilities within the Commonwealth of Kentucky. All intrastate telecommunications transmission services will be provided by an underlying carrier certified by this Commission.

The application provided by Discount Plus demonstrates its financial, managerial, and technical capability to provide utility

service. The Commission finds that Discount Plus should be authorized to resell intrastate long-distance telecommunications services within the Commonwealth of Kentucky.

Discount Plus filed its proposed tariff on May 31, 1995. The Commission finds that the rates proposed by Discount Plus should be approved as the fair, just, and reasonable rates to be charged.

In Administrative Case No. 306,¹ the Commission stated the importance of eliminating possible customer confusion arising from the name of the billing service, rather than the name of the provider of telecommunications services, appearing on the bill. Accordingly, Discount Plus should ensure that its name appears prominently on all bills issued to customers for services rendered.

The Commission, having considered the evidence of record and being otherwise sufficiently advised, HEREBY ORDERS that:

1. Discount Plus be and it hereby is granted authority to resell intrastate long-distance telecommunications services within the Commonwealth of Kentucky on and after the date of this Order.

2. Discount Plus shall ensure that its name appears prominently on all bills issued to customers for services rendered, and provide a toll-free number or a provision for accepting collect calls for customer complaints.

¹ Administrative Case No. 306, Detariffing Billing and Collection Services, Order Dated April 30, 1990.

3. Discount Plus's authority to provide service is strictly limited to those services described in this Order and Discount Plus's application.

4. IntraLATA services shall be provided in accordance with the restrictions and conditions of service contained in Administrative Case No. 323.²

5. The rates proposed by Discount Plus on May 31, 1995 are hereby approved.

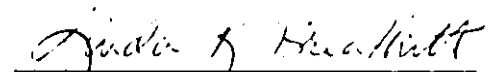
6. Within 30 days from the date of this Order, Discount Plus shall file, pursuant to 807 KAR 5:011, its May 31, 1995 tariff sheets without modifications.

Done at Frankfort, Kentucky, this 28th day of July, 1995.

PUBLIC SERVICE COMMISSION


Chairman


Vice Chairman


Commissioner

ATTEST:


Executive Director

² Administrative Case No. 323, An Inquiry Into IntraLATA Toll Competition, An Appropriate Compensation Scheme for Completion of IntraLATA Calls by Interexchange Carriers, and WATS Jurisdictionality.